

Sioux Falls Figure Skating Club
Board of Directors Monthly Meeting Minutes
Tuesday, September 19th, 2023, 7:30pm – Ice Plex

Present: Tom Stengrim, Katelyn Conover, Riley Block, Kendra Karsky, Krystal Paulson, Mackenzie Melstad, Jennifer Gintvainas

Call to Order: The meeting was called to order by President Tom Stengrim at 7:42pm.

REPORTS

Secretary's Report: Kendra Karsky

Motion to approve Agenda- 1st- Katelyn 2nd- Kendra
August 8th, 22nd and September 5th.

Motion to approve 1st- Katelyn 2nd- Krystal

Treasurer's Report: Katelyn Conover

Budget Line changes (Riley)

- Admin- Changed name on budget, made it more specific.
- Meals- Changed meal items to donated and meals we buy for judges.
- Uplifter name change
- Spring show items broken down- in excel sheet to make it more broken down.
- Spreadsheets and budget available in Zip Drive for SFFSC Board Members

Donuts- Katelyn is contacting Flyboy to start and initiate the fundraiser. Cards delivered around Thanksgiving. Mackenzie will be telling coaches about this too.

Fundraising ideas- Fazollis, Blue Rock, Tinnors, Pizza Ranch

Marketing Report: Submitted by Beth Hagland, Marketing Director

- Working on internal and external posts.
- Reaching out to influencers
- Parade of Lights- Have a trailer for float.
- Advertising for parent for volunteer hours- Having leaders and co-leaders to be head of each event.
- Website is going way smoother with Uplifter

Director's Report: Riley Block, Club Director

Fall Programming numbers

- LTS-57
- Aspire- 12
- Hockey Academy- 36
- Last Advanced clinic: 6 Skaters with own coaches
 - Board would like to implement policy that if we do not have enough skaters for these events, we will cancel event 7 days before.
- Lock-in: 25 skaters enrolled the breakeven was 12 skaters
- Theatre on ice- 14 Skaters

- No School Outing October 9th- Facebook event went out 9/19/23, 1hr of ice.

-Adult Sectionals- No new information-Unable to meet with them, they did not make the meeting. New meeting date 9/20/23.

-Nancy Kerrigan- Beth has reached out to her manager, no update on that information.

-Augustana ice- Will not know what will be available for ice until March. Pretty sure there will be extra ice to share with club.

-Tom advised to put a Hockey Academy advertisement in the Augustana rink.

Learn to Skate and Aspire:

Coach Report: Coaches are happy

-Bio form online to say who can take private skater and right now very few can take new skaters.

-Introducing Group Training

-Tom stated that Kenzie is the voice for the coaches, encouraging her to speak with them and get any feedback that they want to give to create a successful relationship and give them a voice.

OLD BUSINESS

NEW BUSINESS

2023-2024 Budget- Motion to approve to 23-24 Budget

1st- Katelyn 2nd- Kendra

- Maple Grove meeting September 30th 1-6 for USFS- considering sending Raegan and Riley
- Tom resigning from President of the board as of 9/19/23
- Welcoming Jennifer Gintvainas on to board as the president position.
 - o Motion to appoint as president- 1st- Krystal, 2nd- Katelyn
- Motion from Tom- Service on the board exempts volunteer hours for that fiscal year.
 - o 1st- Tom, 2nd- Katelyn

Next Meeting: October 10th 7:30pm- On Zoom

Adjournment: moved to adjourn 1st- Tom 2nd- Katelyn. Meeting adjourned @9:07pm